



**Dear AAiLA Member,**

We are delighted to announce the integration of the American Association of Independent Lighting Agents (AAiLA) into the National Electrical Manufacturers Representatives Association (NEMRA). This exciting milestone establishes the NEMRA Lighting Division, a dedicated initiative aimed at empowering independent lighting sales agencies and their manufacturing partners.

This new division reflects NEMRA's ongoing commitment to addressing the evolving needs of our industry. By enhancing the value provided by independent lighting agents and representatives, we aim to build upon AAiLA's mission while leveraging NEMRA's extensive relationships, proven advocacy, and robust resources. Together, we will develop targeted programs and initiatives that deliver meaningful value to lighting agencies of all sizes.

For members who have already paid dues extending into 2025, NEMRA will prorate those dues and apply them toward the 2025 NEMRA calendar year dues structure. To assist in reconciling your account, please contact Sue Todd at [stodd@nemra.org](mailto:stodd@nemra.org).

Once any outstanding balance is reconciled and your dues for the calendar year are fully paid, you will receive a welcome email from NEMRA, along with an invitation to participate in an onboarding call. This call will provide an overview of the programs, services, and benefits now available to you as a NEMRA member. Additionally, you will be eligible to register for the NEMRA25 Conference, taking place February 2–5, 2025, in Orlando. This premier event offers fantastic opportunities for networking, professional development, and engagement with industry leaders and colleagues.

For those who have not yet renewed their membership, we encourage you to rejoin and take advantage of the comprehensive resources and opportunities NEMRA provides. Please contact Sue Todd at [stodd@nemra.org](mailto:stodd@nemra.org) to renew your membership.

In the coming weeks, we will share more details about the benefits and resources available to you through this new division.

We are thrilled to welcome you to this new chapter and look forward to seeing you in Orlando!

Regards,



Jim Johnson

President and CEO



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