



# Agenda

## Sunday - 2/2

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### 7 - 8 AM EST

#### Faith and Fellowship

- Connect with your peers through faith and prayer.

### 9 - 5 PM EST

#### MRERF/IPA: Grow Sales with Reps

- If you're managing an outsourced sales team and want to manage your reps more effectively, enroll in this program to learn the strategies and tools needed to get the most from your rep partners.

### 2 - 5 PM EST

#### Sales Mastery: Sales Management Interactive Workshop led by industry SME and sales leadership expert, Dr. Jeffrey Magee

- Participants will earn 3 CEUs and leave with a sustained strategic and tactical action plan for managing and leading a successful sales force, and a greater understanding of how to find, engage, grow, and retain business.

### 3 PM EST

## NEMRA25 REGISTRATION OPENS

### 6 - 9 PM EST

## NEMRA WELCOME PARTY

LIGHT UP THE NIGHT WITH LIMELIGHT BAND SPONSORED BY **ABB**.





## Monday - 2/3

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### 5:45 AM EST

5K Fun Run for Gary Sinise Foundation

### 8 - 9 AM EST

Contractor Panel Discussion: The Necessity and Significance of Implementing Data Standards in the Electrical Industry

*(Panelists to be announced at a later date)*

- Facilitated by NECA CEO, David Long, the conversation will revolve around the significance of data standards and how their integration can streamline project timelines and address labor challenges stemming from insufficient data.

### 9:15 - 6 PM EST

One-on-One Meetings

*(Distributor C-Suite available for one-on-one meetings)*

*(Contractor Panelists available for one-on-one meetings)*

## Tuesday - 2/4

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### 7 - 8 AM EST

NEMMY Awards and President's Message

### 8:15 - 6 PM EST

One-on-One Meetings

*(Distributor C-Suite available for one-on-one meetings)*

*(Contractor Panelists available for one-on-one meetings)*





## Wednesday - 2/5

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### 7 - 8 AM EST

#### Women in Business Leadership Fireside Chat

- Hear from women who have propelled their careers in the electrical industry. They'll share their stories about how they became leaders in the industry, how they are inspiring women to pursue opportunities of leadership and are demonstrating building a more diverse industry.

### 8:15 - 6 PM EST

#### One-on-One Meetings

*(Distributor C-Suite available for one-on-one meetings)*

*(Contractor Panelists available for one-on-one meetings)*

Departures - See you back in Orlando for NEMRA26

