



INNOVATIVE LEADERSHIP

With **JOSH LINKNER**

As the business landscape continues to change at a dizzying pace, only the leaders who are agile, innovative, and resilient are the ones who will thrive. In this interactive program specifically designed for NEMRA Emerging Leaders, five-time tech entrepreneur and New York Times bestselling author Josh Linkner shares a proven leadership framework for elevated results.

NEMRA24 Live Session – Tuesday, January 30, 2024

8-12 PM PST

In this live session at NEMRA 24, participants will learn and explore the 5-step SPARK Innovation Leadership Framework:

1. SEED (Mindset) “Awaken the artist within.”

- a. **Overview:** Sets the foundation for innovative thinking, like planting a seed that will grow. The creative mindset required to ignite inventive thinking.
- b. **Outcomes:** Boost creative confidence, expand inventive thinking, widen possibilities.

2. PRACTICE (Habits) “Expand capacity through repetition.”

- a. **Overview:** Makes ingenuity a consistent, everyday discipline. A way of walking through life where creativity becomes part of who you are, not just what you do. Creative capacity is expanded, skills are honed, and capability flourishes.
- b. **Outcomes:** Unlock dormant capacity, enhance skills + competency, prepare for acceleration.

3. ACTION (Method) “Demystify to harness.”

- a. **Overview:** Practical application of innovative methods and tactics. Frameworks, tools, and techniques to generate breakthrough ideas and insights.
- b. **Outcomes:** Generate bold ideas, solve problems creatively, tap on-demand innovation.

4. **RESILIENCE(Sustain) “Strengthen for momentum.”**

- a. **Overview:** Continued application of innovative strategies over time. Ensuring creative capacity is sustained through adversity, challenges, change, and shifting market dynamics.
- b. **Outcomes:** Sustain prolonged momentum, boost creative resiliency, adapt to changing conditions.

5. **KINDLE(Expand) “Boost impact through empowerment.”**

- a. **Overview:** Expanding the innovation process to every corner of a business ecosystem. Embedding inventive thinking as a core tenant of organizational culture. Capturing the full potential of widespread creativity and ingenuity.
- b. **Outcomes:** Expand creative reach, cultivate bench strength, sustain + grow capacity.

February 19 – April 8, 2024

8 weeks of interactive learning

Building on the in-person experience at NEMRA24, Josh Linkner will provide the tools necessary to grow as an innovative leader. The 8-week virtual series will focus on the key leadership skills most-needed in the modern workforce include:

1. Agility + Adaptability
2. Innovation + Creativity
3. Visionary + Critical Thinking
4. Relationship Building

To maximize learning outcomes while minimizing time commitments, the 8-week structure will consist of:

- 8 weekly instructional videos
- 4 live interactive learning sessions hosted by Josh
- Recommended readings and exercises

There’s never been a more crucial time to boost innovative leadership capacity. This high-energy and fast-paced program will help equip the next generation of leaders to drive better outcomes and enjoy sustainable success.