

IT HAS HELPED ME ADOPT A MORE
INNOVATIVE MINDSET ABOUT EVEN THE LITTLE
WAYS TO IMPROVE AND LEAD. IT HAS HELPED
ME BE IN A MIND SPACE TO GENERATE NEW
IDEAS THAT ARE HELPING WITH NOT ONLY MY
OWN WORK BUT OTHERS AS WELL.



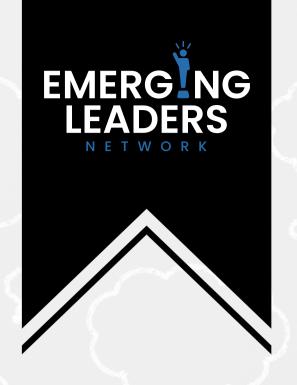
YOU DO NOT REALIZE JUST HOW MUCH YOU THINK OF WAYS TO IMPROVE DAY TO DAY, AND UTILIZING THE VARIOUS TOPICS NOT JUST FROM NEMRA, BUT ALSO GATHERING IDEAS FROM FELLOW EMERGING LEADERS HELPS GROW MY ORGANIZATION AND ALIGN PROCESSES AND VISION.



ONE OF THE BIG THINGS I TOOK AWAY WAS "RELEVANT". THE INFORMATION, WORKSHOPS AND READINGS WERE ALL RELEVANT TO OUR INDUSTRY. IT PRESENTED A DIFFERENT VIEW OF CREATIVE LEADERSHIP AND PROBLEM SOLVING. I ENJOYED IT BECAUSE YOU CAN APPLY IT TO THE WAY YOU DEAL WITH CUSTOMERS AND EMPLOYEES.

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INNOVATIVE LEADERSHIP With JOSH LINKNER

2024

ABOUT

THE INNOVATIVE LEADERSHIP PROGRAM

- Provides a proven approach to unlocking your ingenuity, creativity and excellence
- Aims to shape the future of our industry by supporting the development of aspiring leaders
- Creates opportunities for aspiring leaders to build relationships, expand their skills and advance their careers in the electrical industry
- Helping everyday people become everyday innovators

BENEFITS OF INNOVATIVE LEADERSHIP PROGRAM

- Develops the next generation of business owners and managers
- Learn to harness the full creative capacity
 of all your team members, helping to drive
 predictable growth, increased engagement,
 and sustainable success
- Provides unmatched opportunities for Emerging Leaders to network

GENERAL REQUIREMENTS

Currently employed by a NEMRA Member company

2024 PROGRAM

STRUCTURE

- Led by 5-time tech entrepreneur, N.Y. Times bestselling author, venture capitalist and innovation expert, Josh Linkner to drive impact through creativity across our EL community
- Cost to register is \$995 and includes:
 - Free conference registration and NEMRA backpack
 - Complimentary Networking/Cocktail Reception from 7-9 PM PST on 1.29.24
 - Signed copy "Big Little Breakthroughs: How Small, Everyday Innovations Drive Oversized Results"

PRE-EVENT PRACTICES

- Stakeholder Interviews
- Digital Assessments
- Pre-Reading Materials and Videos

LIVE-EVENT PRACTICES

- Invite only kick-off at NEMRA24
- Arrival Monday, 1.29.24 with a Networking/ Cocktail Reception
- Tuesday, 1.30.24 includes an interactive workshop from 8-12 PM PST led by Josh

POST-EVENT PRACTICES

- An "ask anything" session approximately 30 days after live event.
- (8) weeks of 30-minute sessions to reinforce key points and drive ongoing learning and inspiration
- Live virtual classes presented by Josh
- Full access to Josh's innovation toolkit and online resources

PLATFORM BUILDING

BRANDING THE PROGRAM

- NEMRA created a social media presence via NEMRA's Emerging Leaders Network LinkedIn group so Emerging Leaders can stay involved with the brand
- NEMRA's social media accounts will continue to promote future events and communications

FOLLOW OUR LINKEDIN GROUP BELOW!



GROWING THE PROGRAM

- Invite peers and colleagues to join the program
- Share events with chapter board members and, asking them to send an Emerging Leader from their company
- Offer opportunities for attendees to get involved beyond the events

