

### Service Provider/ NEMRA Partner Opportunities

# Benefits

- Complimentary 10' x 6' booth (\$3.5K Value)
  - See next page for booth info and included furnishings

Complimentary conference registration (\$695 Value)

- Complimentary guest room
- Promoted in our conference email communications to members as a "Featured Service Provider Partner"
- Included in newsletters
- Promoted on our conference website as a "Featured Service Provider Partner"
- Onsite branding at NEMRA24
- Additional branding opportunities
- Sold separately via a la carte





# **Booth Details**

Service Providers may feature their products and/or services within a 10'X 6' curtain and drape booth located in the Primrose, Agave & Sage Hall Foyer space. Upon approval a link to obtain additional information with regard to set-up, on site electrical requirements, shipment information will be provided.



## **Included Booth Furnishings:**

- Booth size: 10' x 6' table top
- Facility carpeted: Yes
- 8' black wall
- 3' side drape
- (1) Skirted counter height table 6' length
- (2) Counter height chairs
- (1) Identification sign
- (1) Wastebasket



# CHECKLIST

### **Preparing for your NEMRA24 Showcase**

#### STEP 1 - Register for conference as a Showcase Booth

- Registration opens 9/18/23. Register by <u>following this link</u> and choose the "*Exhibitor – Service Provider Showcase Booth*" registration path.
  - NOTE: The \$5000 cost includes (1) registration for the person that registers. An email confirmation will be sent that includes a link to modify this registration if needed.

#### STEP 2 - Provide two versions of your logo

- (1) .PNG format for web & email.
- (1) .EPS / .AI / .PDF format for onsite print artwork.
  - Email jvaller@nemra.org to provide logos.

#### STEP 3 - Login to Exhibitor Portal

- Login and setup your exhibitor profile within our NEMRA24 Exhibitor
  Portal <u>by clicking here</u>. (NEMRA's Event Code is 99B466C03336).
  - NOTE: Once you setup your company profile, NEMRA will begin assigning tasks with deadlines within 24-48 hours that will prepare you for your exhibit.

#### STEP 4 - Build Awareness of your upcoming exhibit

 Our members are holding business meetings during the conference, so ensure you promote your exhibit and lineup meetings in advance with members.

#### STEP 5 - Review & Complete the Exhibitor Portal Tasks

- Fill out company exhibitor profile to be displayed in NEMRA24 App.
- Electrical/AV order forms.
- Freeman Quick Facts for logistics/shipping instructions.
- Ordering Lead Capture devices and/or licenses.
- Adding additional booth staff
- Plus more!