

Service Provider/ NEMRA Partner Opportunities

Benefits

\$5,000

Complimentary 10' x 6' booth (\$3.5K Value)

See next page for booth info and included furnishings

Complimentary conference registration (\$695 Value)

Complimentary guest room

Promoted in our conference email communications to members as a "Featured Service Provider Partner"

Included in newsletters

Promoted on our conference website as a "Featured Service Provider Partner"

Onsite branding at NEMRA24

Additional branding opportunities

• Sold separately via a la carte

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Booth Details

Service Providers may feature their products and/or services within a 10'X 6' curtain and drape booth located in the Primrose, Agave & Sage Hall Foyer space. Upon approval a link to obtain additional information with regard to set-up, on site electrical requirements, shipment information will be provided.



Included Booth Furnishings:

- Booth size: 10' x 6' table top
- Facility carpeted: Yes
- 8' black wall
- 3' side drape
- (1) Skirted counter height table 6' length
- (2) Counter height chairs
- (1) Identification sign
- (1) Wastebasket



CHECKLIST

Preparing for NEMRA24 Showcase

STEP 1 - Register for conference as a Showcase Booth

- Register by <u>following this link</u> and choose the "Service Provider -Showcase Booth" registration path.
 - NOTE: This person's registration is included in the \$5000 cost. An email confirmation will be sent that includes a link to modify this registration if needed.

STEP 2 - Provide two versions of your logo

- (1) .PNG format for web & email.
- (1) .EPS / .AI / .PDF format for onsite print artwork.
- Email jvaller@nemra.org to provide logos

STEP 3 - Login to Exhibitor Portal

- Login and setup your exhibitor profile within our NEMRA24 Exhibitor Portal <u>by clicking here</u>. (NEMRA's Event Code is 99B466C03336).
 - NOTE: Once you setup your company profile, NEMRA will begin assigning tasks with deadlines within 24-48 hours that will prepare you for your exhibit.

STEP 4 - Build Awareness of your upcoming exhibit

 NEMRA is not a trade show, our members have working meetings during their stay, ensure you promote your exhibit and lineup meetings in advance with members.

STEP 5 - Complete the Exhibitor Portal Tasks

- Fill out company info to be displayed in NEMRA24 App
- Electrical/AV order forms
- Freeman Exhibitor Quick Facts for shipping instructions.
- Ordering Lead Capture devices and/or licenses