

Manufacturer Showcase OPPORTUNITIES

Benefits

\$5,000

Complementary conference registration (\$695 Value)

1

Complimentary RepConnect promotion

1

10' x 6' booth

 See booth details on next page for information including furnishings

1

Promoted in conference email communications to members as a "Manufacturer Product Showcase"

Promoted on conference website page as a "Featured Manufacturer Product Showcase



Booth Details

Feature your products and/or services within a 10'X 6' curtain and drape booth located in the Primrose, Agave & Sage Hall Foyer space. Upon approval a link to obtain additional information with regard to set-up, on site electrical requirements, shipment information will be provided.



Included Booth Furnishings:

- Booth size: 10' x 6' table top
- Facility carpeted: Yes
- 8' black wall
- 3' side drape
- (1) Skirted counter height table 6' length
- (2) Counter height chairs
- (1) Identification sign
- (1) Wastebasket



CHECKLIST

Preparing for your NEMRA24 Showcase

STEP 1 - Register for conference as a Product Showcase

- Registration opens 9/18/23. Register by <u>following this link</u> and choose the "Exhibitor – Manufacturer Showcase Booth" registration path.
 - NOTE: The \$5000 cost includes (1) registration for the person that registers. An email confirmation will be sent that includes a link to modify this registration if needed.

STEP 2 - Provide two versions of your logo

- (1) .PNG format for web & email.
- (1) .EPS / .AI / .PDF format for onsite print artwork.
 - Email <u>jvaller@nemra.org</u> to provide logos.

STEP 3 - Login to Exhibitor Portal

- Login and setup your exhibitor profile within our NEMRA24 Exhibitor Portal <u>by clicking here</u>. (NEMRA's Event Code is 99B466C03336).
 - NOTE: Once you setup your company profile, NEMRA will begin assigning tasks with deadlines within 24-48 hours that will prepare you for your exhibit.

STEP 4 - Complete & Schedule your Complimentary RepConnect Posting

- You can submit a RepConnect Posting by <u>filling out the form on our</u> <u>website</u>.
- Email <u>jvaller@nemra.org</u> to ensure your posting is finalized and has been scheduled for a time/day that is best for your sales team.

STEP 5 - Review & Complete the Exhibitor Portal Tasks

- Fill out company info to be displayed in NEMRA24 App.
- Electrical/AV order forms.
- Freeman Exhibitor Quick Facts for shipping instructions.
- Ordering Lead Capture devices and/or licenses.
- Adding additional booth staff
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