

## Monday - 1/29

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Arrivals for Emerging Leaders, Demand Generation participants and BOD/NMG

### 6 - 8 PM PST

Reception for Emerging Leaders and Demand Generation participants

## Tuesday - 1/30

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### 8 - 12 PM PST

NEMRA's Emerging Leaders Program led by 5-time tech entrepreneur, N.Y. Times bestselling author, venture capitalist and innovation expert, Josh Linkner to drive impact through creativity across our Emerging Leaders community (*breakfast will be available 8 - 9 AM PST*)

### 12 - 6 PM PST

Registration and Auction opens

### 2 - 5 PM PST

Sales Mastery - Demand Generation interactive workshop led by industry SME, author of 31-books to include 4-best-sellers and sales leadership expert, Dr. Jeffrey Magee, to empower, educate and excite our participants to the next level of success

### 6 - 9 PM PST

NEMRA Welcome Reception and Awards Ceremony

## Wednesday - 1/31

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### 7 - 8 AM PST

Panel Discussion - Distributor Insights

### 8:30 - 6:15 PM PST

One - on - one meetings

Evening open

## Thursday - 2/1

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### **7 - 6 PM PST**

One - on - one meetings

### **9:30 PM PST**

Auction closes

Evening open

## Friday - 2/2

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### **7 - 5 PM PST**

One - on - one meetings

Departures